

## FOR IMMEDIATE RELEASE

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**Yuvee, Inc. announces a critical development milestone for its NeoKeys MicroLaptop device that incorporates the NeoKeys UI for mobile apps and the Mobile Internet as well “local cloud” computing.**

**Highland Park, Illinois. May 1, 2009.**

Yuvee announced that it has reached a development milestone for its NeoKeys MicroLaptop. The company has successfully prototyped and demonstrated all systems (hardware components, software, industrial design, etc) for the MicroLaptop.

The MicroLaptop is a next generation mobile computing device that addresses the needs of the user, the app developer and mobile Internet communities for a handheld, very simple, very powerful mobile computing/communications/entertainment device for the full suite of features and apps that users are increasingly looking for on their mobile devices as they transition their app and Internet use from fixed-location devices (PCs, laptops) to mobile devices.

The MicroLaptop also offers the single most environmentally friendly (green tech) computing device for many reasons, including that it incorporates a design that allows for user upgradeable components. This is a critical step forward because for existing laptops, mobile phones and other devices (such as mp3 players), when a user wants increased computing power, memory or other components, the user must discard the entire device and upgrade it by buying a new one. Discarded consumer electronics are a major environmental problem that is only increasing as users buy and replace their devices with increasing frequency.

In addition to its highly differentiated NeoKeys UI that makes mobile apps and mobile Internet use far more compelling than existing devices and its environmentally friendly design, the MicroLaptop incorporates a host of innovative features, including a “local cloud” computing environment.

Tim Higginson, founder of Yuvee, says: “As mobile apps and the mobile Internet become the key to the user mobile experience, there is a pressing need to address the issue of enabling both users and app developers to provide easy entry of a sophisticated suite of commands across multiple applications. And, as environmental issues grow in importance, consumer electronics will need to be designed for a much lower impact on the environment. Our NeoKeys MicroLaptop is a significant leap forward for these important issues.”

**More Information:** For more press information, visit [www.neokeys.com](http://www.neokeys.com).

**Availability:** Now. We have the technology for the NeoKeys UI ready to be implemented in partner company devices.

**About Yuvee, Inc.:** Yuvee is an emerging technology company specializing in making technology fast and easy for everyone through advanced user interfaces and related device designs. The company holds US and international patents. Yuvee and NeoKeys are trademarks of Yuvee, Inc.

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