



Topics in Innovation in Mobile Technology

**List of quick-read, high-value
“white paper” slide decks**

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List

(all available for free)

1. NeoKeys: How it works ... and why it is critical to ... current and future touchscreen devices
2. What is the NeoKeys Mixed Media Keypad?
3. The Challenge of Touchscreen Clutter (or Making Mobile Screens Big)
4. The Non-Subscriber Revenue Imperative – ROI on Telecoms CapEx
5. Richness+Simplicity: The Holy Grail of Mobile UI
6. Yuvee - Mobile User Experience Conference – UX Designers Den Slides
7. Monetizing the Keypad Real Estate on Mobile Devices
8. The Changing Face of User Input on Mobile Devices
9. Compound versus Elemental Devices – New Mobile Device Market Strategies
10. The Incredible Shrinking Search Results Page (original and updated versions)
11. Dynamic Keypads: Terminology (original and updated versions)



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- Yuvee
 - develops and licenses advanced user interfaces and related whole device designs for mobile and converged contexts that make the next generation mobile and converged lifestyle effortless and immersive, including the mobile Web and apps
 - provides advisory services in multiple areas relating to mobile and converged devices including
 - differentiated, physical and graphical user interface design
 - mobile and converged device design
 - business innovation management processes (“BIMP”) optimization
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